



Chris McChesney

Keynote Speaker and Execution Expert

Lead architect and co-author of
The 4 Disciplines of Execution®
Wall Street Journal bestseller

Chris McChesney is the lead architect and co-author of *The 4 Disciplines of Execution®*, a Wall Street Journal bestseller, and FranklinCovey's Global Practice Leader of Execution. For more than 25 years, he has helped organizations turn their most important priorities into action. His engaging keynotes connect practical execution principles with the challenges leaders face every day.

HOW CHRIS HELPS

Keynotes

Stories, examples and practical execution ideas for conferences, annual meetings and leadership gatherings.

Executive Team Coaching

Interactive work with senior leaders to examine execution challenges, sharpen priorities and support consistent progress.

Leadership Offsites

A working session around strategic priorities, execution principles and the follow-through needed when daily work resumes.

A PRACTICAL FRAMEWORK

The 4 Disciplines

- 1 Focus on the wildly important
- 2 Act on lead measures
- 3 Keep a compelling scoreboard
- 4 Create a cadence of accountability

EXPERIENCE FROM THE BOARDROOM TO THE FRONT LINE

Chris has personally led 4DX implementations with organizations including Marriott International, Coca-Cola, Kroger and Comcast.

[Watch the Conference Overview | 7:42](#)

[Keynotes](#) • [Coaching](#) • [Offsites](#)

LET'S DISCUSS YOUR CLIENT'S EVENT

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Audience, priorities, timing, format and fit.